

EDWARD A. “NED” ROSS III

Austin, Texas

e-mail: nedross4bears@gmail.com, c. 512.954.0463

Career advocate and team leader with extensive experience in energy regulatory affairs and lobbying in multiple states. Years of relationship-building with government officials. Past experience includes regulatory leadership for retail electric providers, wind energy development, energy trading, right of way / land acquisition (individual negotiation), and corporate legal work.

- Proven governmental and regulatory affairs leader for projects involving billions of dollars.
- Creative problem solver to benefit the organization.
- Trusted, persuasive and articulate advocate before federal, state and local leaders.
- Extensive knowledge of energy markets, especially Texas electricity and natural gas.
- Public-facing figure in media and local organizations for new market expansions.
- Organized and detailed worker on protracted complex subjects and short term crises.
- Frequent speaker at conferences, seminars and educational events.

CONSULTANT (March 2021 – present) – Private consultancy for many diverse clients interested in the Texas electricity and natural gas sectors.

DIRECT ENERGY, a Centrica subsidiary (November 2008 – March 2021)

Director, Corporate & Governmental Affairs / Interim Head of North America

- Regulatory and legislative leader with increasing responsibilities in the Southern and Western states for a large conglomerate engaged in multiple businesses.
- Involved with retail electric provider and wholesale power supply policy.
- Passed House Bill 2263 (2019) that increases company income by millions per year.
- Amended or defeated numerous bills that improved the bottom line of the company by hundreds of millions of dollars.
- Managed a team of professionals in governmental affairs, regulatory affairs, public affairs, licensing/reporting, and administration.
- Strong rapport with state leaders, legislative staff, and industry peers.
- Commodities Futures Trading Commission (CFTC) regulatory lead.
- Treasurer of political action committee.

NEXTERA ENERGY, formerly FPL Energy (June 2004 – November 2008)

Director, Regulatory Affairs

- Initiated and led effort to pass Texas Senate Bill 20 (2005) and rules promulgation that followed that became the “CREZ” process for wind transmission. Spurred capital investment in renewable energy and transmission lines across Texas of **over \$50 billion** and growing.
- Led legislative affairs strategy and implementation in Texas and Oklahoma for power assets at the state and local level.
- Directed issues before the Public Utility Commission, Comptroller, Commission on Environmental Quality, Parks and Wildlife, and other agencies.

- Assisted with public and media relations, including television appearances and newspaper interviews.

CONSULTANT AND REGULATORY COUNSEL (August 2002 – May 2004)

- Provided expertise on commercial, operational and regulatory matters.
- Clients included Morgan Stanley, FP&L, and Stagecoach Storage.

DUKE ENERGY TRADING AND MARKETING, L.L.C. (October 2001 – August 2002)

Senior Director, Gas Transportation

- Staffed and managed a team of transportation professionals to add value to Duke's trading and asset optimization functions.
- Coordinated fuel service acquisition for 5000 megawatts of power plants.
- Negotiated major acquisitions of transportation, storage, LNG and other natural gas services. Applied financial derivatives to determine the least-cost delivered supply.

DYNEGY INC. (July 1997 - October 2001)

Senior Director and Regulatory Counsel (January 2000 – October 2001)

- *Dynegy Marketing and Trade and other energy subsidiaries*
 - Managed federal regulatory team for natural gas and power.
 - Worked with team on regulatory strategy and policy development.
 - Participated in Federal Energy Regulatory Commission proceedings, industry settlement discussions, and pleading preparation and review.
- *Dynegy Global Communications*
 - Provided federal and state regulatory support for communications matters in addition to energy responsibilities.

Senior Director, Transportation (July 1997 – January 2000)

- Managed a four-person team to structure storage and transportation arrangements in the Eastern United States.
- Tracked storage data, transportation expansions, and new pipeline projects.
- Provided expertise in contract review and interpretation for drafting and dispute resolution purposes.

NORSTAR ENERGY LIMITED PARTNERSHIP - Attorney | Director of Transportation

ANADARKO TRADING COMPANY - Manager, Midcontinent Gas Supply

LOUISIANA RESOURCES COMPANY - Senior Transportation Representative

UNITED GAS PIPE LINE COMPANY - Sales Manager, Land Department

EDUCATION

South Texas College of Law

Juris Doctor, July 1991

Member, State Bar of Texas (admitted May 1992)

Southern Methodist University

Bachelor of Business Administration, May 1984

COMMUNITY INVOLVEMENT AND BOARD POSITIONS

- Texas Energy Poverty Research Institute – Board member and officer (2019-present)
- Electric Reliability Council of Texas (ERCOT) Board Member (2019-20)
- Children’s Advocacy Centers of Texas – Board member
- Westlake High School Chap Club – Board President
- City of West University Place Chairman of Zoning and Planning Commission
- Numerous volunteer positions with youth sports and faith-based organizations